

Introducing a bold new concept in contemporary home furnishings created exclusively for Sears by award-winning designer Lawrence Peabody ...

A collection that encompasses the entire world of home fashionfurniture, rugs, draperies, carpeting, bedspreads, even ashtrays and lampsall designed so all pieces are compatible yet without the dullness of everything looking the same

Take a look at the first 10 pages in this Book. See how "Many Moods" is designed so, even though all pieces are compatible, each piece retains its individual character to stand on its own as a beautiful addition to the furnishings you may already have.

See how "Many Moods" is designed to let you mix patterns and colors in fresh new ways—stripes with florals, hot colors with cool.

See how "Many Moods" is designed to let you bring together different period styles from Primitive to Victorian to Modern all in the same room.

With "Many Moods", you can do all this and always be confident that everything goes together.

With "Many Moods", you just can't make a mistake.

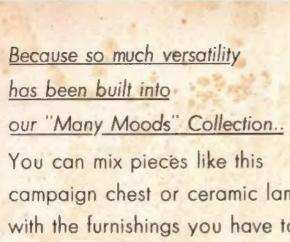
You can see other items from this exciting collection on pages 1006 and 1007 of this Book and in many Sears Retail Stores

> CERAMIC LAMP . . the perfect accent for any contemporary furnishings. Notice how the perchment shade is color-matched to the ceramic base to preserve the uncluttered look of its modern cylindrical shape. Choose from six colors-all carefully designed to be compatible with the other pieces in our "Many Moods" collection, 37 in, high, Shade is 18x16x17 in, 3-way switch, UL listed for 110-120-volt AC. Shipped by freight (rail or truck) or express. Please state color number

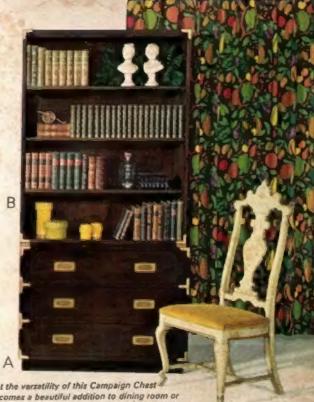
503-Lemon Yellow 781-Federal Blue, bright

562-Autumn Orange 944-Ebony

941-Winter White 914-Avocado Leaf



campaign chest or ceramic lamp with the furnishings you have todayand be confident they will go with whatever you may have tomorrow (you just can't make a mistake)



Just look at the varsatility of this Campaign Chast . . it becomes a beautiful addition to dining room or den simply by adding the matching 3-shell Deck.

A CAMPAIGN CHEST inspired by the 19th century English campaign chests used by military officers in the Orient and West Indies. Antiqued brass plated corner brackets and drawer pulls help preserve the authenticity of its design. Crafted of antiqued pecky Pecan veneers and solid Andiroba hardwoods on all exposed parts. Eleven separate finishing coats produce its rich, dark brown finish. Three center guided oak drawers ride on steel guides for smoother operation, 29 in, high; 38 in, wide; 19 in, deep,

Shipping weight 115 lbs. \$139.95 1 P 16950N

B MATCHING DECK . Pecky Peran veneers and Andrroba solids with brass plated brackets. Three shelves, two adjustable 49 inches high; 38 inches wide; 14 1 P 16951N-Shpp. wt 107 lbs. \$109.95

The Paradisc Draceryes and Figrentine Chair shown above and the Frimitive Rug and Paradis Table shown below are sold within the red 8 pages. "Many Moods" Accessories can be ordered through any Sears Catalog Sales unit.

Use the Campaign Chest without the Deck in a living room, bedroom or any room ... its dark brown color and clean lines go with just about any furnishings from a Primitive Rug to a modern Parsons Table

AEDS Sears 3



Because the total design concept
of our "Many Moods" Collection
is so consistently simple in form.
You can mix the contrasting looks
of steel, tortoise, vinyl, plush-pile,
wood and cane—and be confident
they were designed to go together

(you just can't make a mistake!)

E PARTY TABLE.. unique octagonal table top of perfectly matched Pecky Pecan veneers with legs of solid Andiroba hardwoods. Finish is a slightly distressed autumn brown that creates a beautiful contrast of light and dark wood tones. 48 in. wide; 48 in. long; 27 in. high.

Shipping weight 89 pounds. \$169.95

F PARTY CHAIR... a modern interpretation of the popular bentwood look. Constructed of solid Andiroba hardwoods with back of tightly hand-woven cane. Distressed autumn brown finish. Tufted black vinyl cushion of 2½-inch thick polyurethane foam. Large brass-plated casters on front legs, metal glides on rear. About 27 inches high; 25 inches deep; 22 inches wide.

Campaign Chest sold on page 3.
"Many Moods" Accessories can be ordered through any Seare Catalog Sales Unit.









C PRIMITIVE-STYLE RUG . . bold, clean lines of color that are almost architectural in their simplicity. This is the rug that captures the primitive beat of the African heartland so in tune with today. Dense high-low textured pile of 70% acrylic, 30% modacrylic fibers is highly resistant to stains and spills. Shipped freight (rail or truck) or express from factory near Dalton, Georgia. Allow extra time for delivery . . no C.O.D. orders accepted.

State color number 574-Autumn Spice with black, white, blue (shown) 4 by 6 feet. Shipping weight 18 pounds. F37 P 5241NH.....\$110.00

6 by 9 feet. Shipping weight 39 pounds. F37 P 5242NH

\$260.00

See how this Primitive-style Rug with its bold color contrasts and symmetrical design -blends so well with the modern look of this Caramic Lamp and End Table

D END TABLE . . designed in the finest contemporary tradition. Carefully constructed of Pecky Pecan veneers with strong Andiroba hardwood legs and posts. Bottom shelf of tightly handwoven cane. One drawer, 21 inches high; 20 inches wide. 26 inches long. Shipped freight (rail, truck) Of express.

1 P 16942N-Shpg. wt. 60 lbs...... \$89.95

E TUFTED PILLOWS . . glove-soft 100% polyester cover with the look of leather. Kapok-filled and button tufted. Wipe clean.

D

State color number 944-Ebony 941-Winter White 15-inch Square, Wt. 1 lb. \$4.97

15-inch Round, Wt. 1 lb. 24 P 18139H.....\$4.97

ANTIQUED BRASS-LOOK HEAD-BOARD , , the heirloom look so reminiscent of brass beds made around the turn of the century. The headboard is constructed of solid maple with a revolutionary metalized finishing process that creates the look of polished metal. Yet this finish will resist tarnishing. Includes metal bed frame with steel glides. Shpd. freight (rail or truck) or exp. Full and Queen Size, Fits bedding up to 80 inches long.

1 P 16909N2-WL 70 lbs. \$134.95 King Size. Fits bedding up to 84 inches

long. 1 P 18919N2-Wt. 100 lbs. \$194.95







FROSTY LIME FIZZ

1 Tank Top swizzled with stripes . hime, lemon and white, rimmed with white binding. Pullover style . wear in or out. Cotton knit. Machine wash, medium.

Junior sizes S(5 7): M(9-11); L(13-15). State S, M or L.

Shipping weight 4 oz. 19 P 6497F \$2.97

2 Flippy Skirt, a happy whirl of stay-in pleats, dashed with wide sash. Waistband; side zapper. White Arnel® triacetate jersey. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 7069F—State suse.

Shpg. wt. 9 oz. . . . \$8 77

Petits Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shipping weight 9 oz. 19 P 7070F \$8 77

3 Polo Shirt acores high with mini-pocket, front button placket, cuffed sleeves. Pull-over style. Lame inter-lock cotton knit. Machine wash, medium.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. Shipping weight 6 oz. 19 P 5495F \$6.97

4 Cuffed Parts step out in natty weven striped cotton . . white spiked with lime and lemon. Bandless waist; fly-front, zipper closing; straight legs. Machine wash, warm.

Junior mizes 5, 7, 9, 11, 13, 15. State size. Shipping weight 12 oz. 18 P 8050F \$7 97

ORDER YOUR
USUAL SIZE
... if on doubt.

see charts on page 412

5 Persont Top, white interlock cotton kmt. Elasticized gathered neckline and puff sleeves. Pullover style. Wear out or tucked in. Machine wash, medium.

Junior mass S(5 7). M(9-11); L(13-15). State S, M or L. Shipping weight 7 oz 18 P 5496F......\$4 97

6 Pantskirt. Lime, white and lemon waven cotton stripes go east-west; patch pockets go north-south. Contour top; back zipper. Machine wush, warm.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 7065F—State size. Shpg. wt. 8 oz.... 87 97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P, State size Shipping weight 8 oz. 18 P 7066f 37 97



DASHED WITH A TWIST OF LEMON



SHOWN ON OPPOSITE PAGE

7 Maxi-flower Shirt. Voile print of Dacron polyester and cotton. . lime ground with lemon-centered white daisies. Hi-pocket; long sleeves, 2-button cuffs, shirttails. Machine wash, warm. Sash-scarf sold on page 63

8 Maxi-flower Pants make a match with shirt sold above. Cotton print . . lime with lemocentered white dasses. Bandless waist; sipper fly-front; straight-legs. Machine wash, warm

Junior sizes 5, 7, 9, 11, 13, 15. State size.
19 P 8049F—Shipping weight 11 oz. \$6.97

SHOWN ON THIS PAGE

G Body Shirt looking dapper in lime crepe-textured voile of Dacron' polyester and cotton. Band collar; curved flaps; long sleeves with 2-button cuffs; shirttails. Machine wash, warm.

10 Double-pane Plaid Skirt zinged with front curved bias yoke atop panel enclosed with pleats. Back zipper. Woven cotton plaid . . lime and lemon on white. Machine wash, warm.

11 Mini-flower Shift . . a pretty field of white sprigs on lime ground. Pullover style, gently A-shaped, has oval neckline; long tapered sleeves. Cotton knit print. Machine wash, warm.

"Charge It" if you wish . . see pages 427-433 for credit details

THE SHOE



Super clog styled in the Spectator manner..looks great with dresses, skirts and pants. Shiny, supple patent vinyl upper with spanking white laces and white vinyl wrapped, perfed platform. Three-eyelet tis. Composition sole. Sizeo medium width in 5, 6,

7, 8, 9 and 10. State full size, then width Half sizes, order half size smaller



JEANS DUDE-IT-UP AND CORRAL 3 SAVVY LOOKS

(1 thru 3) Lean, lanky ranch pants end with a swaggery flour ish. Waistband, belt loops; slash pockets; fly-front zipper clomng Junior sizes 5, 7, 9, 11, 13, 15

1 Print with Pizazz . . tie dye-et fect cotton in navy, yellow and white Machine wash, medium, 19 P 8030F State size above Shipping weight 13 oz.....\$5 97

2 Standout Spiff . . spirited waven striped denim of cotton and nylon. Machine wash, medium 19 P 8028F Navy on white 19 P 8029F Brown on white State size above Wt. 1 lb.... \$5 97

3 Right now Look . . Solid-color cotton denim. Machine wash. medium (dark navy separately) 19 P 7950f- Dark navy blue 19 P 79516-White 19 P 7952F - Faded blue State size above Wt. I lb.... \$4.97

TIP-TOP PARTNERS

4 8an-Lon* Pullover knit of Tex trahzed* nvion. Short sleeves, jewel-neck. Machine washable, warm temperature Juntor sizes S(5 7); M(9 11); L(13 15). State S. M or L

19 P 5480F Light yellow 19 P 5481F- Navy blue

19 P 5482F White

Shipping weight 4 oz.,

5 Go-west Shirt. Voile of Darron * * polyester and Avril* rayon. Double-needle stitching defines all around yoke; 2-button cuffs, shirttails. Machine wash, medium Junior sizes 5, 7, 9, 11, 13, 15

19 P 4965F Navy blue 19 P 4987F- Honey gold 19 P 4966F Medium brown State size Shpg. wt. 7 oz. . . . \$6.97

6 PERMA-PREST® Pullover interlock knit of polyester and cotton, Sleeveless, turtleneck, back neck zipper Machine wash, medium; no troning if tumble dised

Junior sizes S(5 7); M(9 11). L(13 15). State S. M or L 19 P 5400F White 19 P 5403F Dark brown 19 P 5402F - Light blue 19 P 54016- Bright yellow Shipping weight 6 oz.......\$3 47

7 Belted Bush Jacket features shirt-cuff aleeves; 4 plented pockets with button-flaps, epau lets. Popin of Dacron** polyester and cotton. Machine wash, medium

Junior sizes 5, 7, 9, 11, 13, 15 19 P 3604F White

19 P 3605F Navv blue 19 P 3606F Ovster State size Shpg. wt. 1 lb....\$11 97

*Reg T.M. Joseph Bandroft & Sons Co.

^{**}Reg DuPont T M



with back yoke, squared-off front pockets, zip fly-front, flared legs. In twill of Dacron

polyester and cotton . . machine wash, medium; no ironing needed if tumble-dried. You can shorten but not lengthen these pants. Belt

sold below.

Junior sizes 5, 7, 9, 11, 13. State size 19 P 7930F---White

19 P 7931F—Bright navy blue 19 P 7932F-Deep brown

Shipping weight 13 ounces \$5 77

2 Slinky knit top has a trickle of haby buttons at front closing, scooped-out neckline just in front, small sleeves. Of Arnel® triacetate . . machine wash, warm

Junior sizes 5, 7, 9, 11, 13, 15 19 P 5487F-White 19 P 5486F-Navy State size. Shipping weight 5 oz. \$5 97

Tie-belt is an all-star look . . red, white and blue print cotton sash (about 56 in. long) looped through white plastic rings 88 P 8164-Shipping weight 5 oz.\$3.00 4 Pizazz-plaid pants have wide, straight legs Trun-fitting contoured yoke with two-button closing in front; no-band waist in back. Fly-front zipper closing. White, navy blue, red and chamois-tan woven plaid fabric of Fortrel® polyester and cotton . . machine washable, medium, little ironing required

Junior sizes 5, 7, 9, 11, 13, 15. State size

Nifty knit shirt is really a chager in pimento red Enkalure nylon. Pullover-style has a collar that makes a point, four-button placket, shortsleeves with top-stitched cuffs, a single pocket Square-cut bottom to tuck-in or wear outside Machine washable, warm . . needs hardly a touch of the iron Belt sold on page 28

Junior sizes S(5-7); M(9-11); L(13-15) 19 P 5483F-State S. M or L. Wt. 5 oz ... 06 97

Twill-textured double-knit pants finish with a flare. Contoured waisthand with belt loops allaround; fly-front zipper closing Of shape-keeping Fortrel polyester . . machine washable, warm; little or no ironing needed

Junior sizes 5, 7, 9, 11, 13, 15. State size 19 P 8032F-Deep navy blue

19 P 8033F-White

White-on-white plaid funic top works so well with all your pants and skirts. Pullover-style has V-peckline with a wide pointed collar; long, full sleeves with elasticized wrists; self-belt to wear or not. Stay-crisp Dacron' polyester and cotton . . machine wash, medium; only touch-up ironing needed. Necklace-belt sold on page 28.

Junior sizes 30, 32, 34, 36, 38. State size. 19 P 50 10F-Shipping weight 7 oz. \$7 97



1 The great onet stands out in any crowd. Wide notched collar, shiny buttons, (lap-pockets. White duck of Fortrel® polyester and cotton protected with DuPont Zepels water and oil repeller; acetate taffeta lined. Dry clean. About 55 in. long; 3 in. hem

Junior sizes 5, 7, 9, 11, 13, 15. State size Wt. 3 lbs. 3 oz.

Mini-length. Abt. 331/2 in. long. State size above Wt. 1 lb. 12 oz. V19 P 3841F\$22 90

2 The long scarf ties-up many a great look. Doublefabric voile of Fortrel polyester and cotton in grape with white dots. Hand wash. About 8 feet long, 8 inches wide.

Shipping weight 3 oz.

88 P 8295\$4.00

3 The shirt, a classic clung of white knitting in polyester and cotton. Sporty pulloverstyle goes like this: four-button placket, a pert pair of pockets, square-cut bottom to tuck-in or wear outside. Machine washable, warm.

Junior sizesS(5-7); M(9-11); L(13-15). State S, M or L. Shipping weight 6 ounces.

4 Swaggery-leg pants are geared for some real swashbuckling in grape with white polks dots. Nest-fitting contoured waist is circled with a white webbed belt; zip fly-front. Crisp duck of Fortrel polyester and Avrile rayon. Machine washable, warm.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping wt. 12 oz. 19 P 9309F\$7.97 5 Police-dot blouse . . sheer gemus in grape and white voile of Fortrel polyester and cotton. Billowing sleeves elasticized at wrists; two pockets; placket; shirttails. Machine wash, warm

Junior sizes 5, 7, 9, 11, 13, 15, State size. Shipping wt. 5 oz. 19 P 9304F\$6 97

6 Pantskirt in brief... front pleats, button-trum; back zipper. Duck of Fortrel polyester and Avril rayon. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15, State size 19 P 9305F-White 18 P 9306F-Grape Shpg. wt. 7 oz...\$6 97

Ribbed top . . a clingy bit of knit done in polyester and cotton. Front button closing; skimp-sleeves. Machine washable, warm.

Junior sixes S(5-7); M(9-11); L(13-15). 19 P 9301F--Grape 19 P 9300F--- White State S, M or L. Shipping wt. 9 oz.\$5.97

8 The skirt . . ranged with a white webbed belt, nicked with a front pleat. Contoured waist; 2pockets; back zipper closing. In duck of Fortrel polyester and Avril rayon. Machine wash, warm.

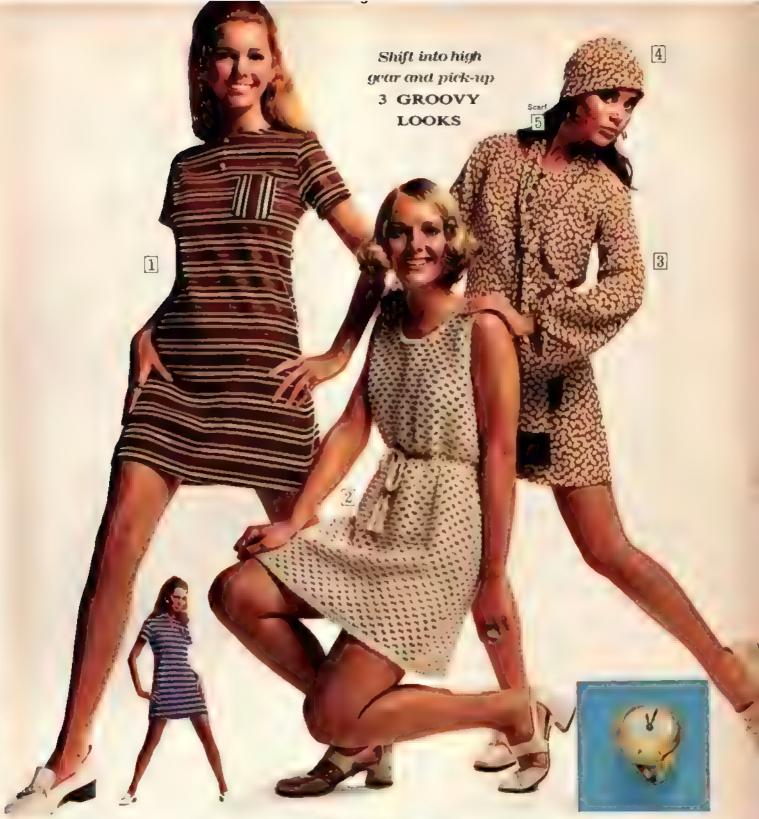
Junior sizes 5, 7, 9, 11, 13, 15. State correct sure 19 P 9302F-Grape 19 P 9303F-- White Shpg. wt. 10 oz...\$7 97

Petite Junior sizes 5P, 7P, 9P, 11P, 13P State correct size 19 P 9311F-Grape 19 P 9312F--White Shpg. wt. 10 oz ... \$7 97

9 Shirtdress . . wasst anugged with elastic, tie-beit Pullover-style in a grape and white striped knit of polyester and cotton. Machine wash, warm

Junior sizes 5, 7, 9, 11, 13, 15. State supe. Shipping weight 9 cz. 19 P 9307F \$10 97

Petite Junior sizes 5P, 7P, 9P, 11P, 13P. State size Shpg. wt. 9 oz. 19 P 9313F \$10 97



Sleek stripes operate at top speed 'round this demi-fitted shift. Pullover style goes A-line, has hi-pocket, back neck zipper Cotton knit. Machine washable, medium temperature.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 9568F-Chestnut brown, black and white 19 P 9569f-Navy, red and white State size. Shpg. wt. 10 cz. . \$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P 19 P 9570F-Chestnut brown, black and white

19 P 9571F-Navy, red and white State size. Shpg. wt. 10 oz. . \$10.97 2 Open-crochet look shift, on the look out for fun, gathers fashion momentum in light beige cotton knit. Pullover style has scoop neckline in front; elasticized waist. bow trim Hand wash

Jumor axes 5, 7, 9, 11, 13, 15. 19 P 9564F—Please state size. Shipping weight I pound ... \$12.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P Please state size Shipping weight I pound. 19 P 9565F \$12 97

ORDER YOUR USUAL SIZE . . if in doubt, see page 412

(3 thru 5) Crepe of Amel[®] triace-tate and Fortrel[®] polyester.. in a beige mushroom print on brown. Hand wash shift, dry clean scarf

3 Shift. Billowy sleeves elasti-cized at wrist; back zipper

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 9566F -- Please state size Shipping weight 8 ounces.. \$12.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P Please state size 19 P 9567F Shpg. wt. 8 oz. \$12.97

4 Matching Hat. Clocke style; lined. Fits 21% to 22% in. NSS P 9408—Shpg. wt. 3 oz. #3.00

5 Matching Scarf. Double-fabric; fringed ends. Abt. 5 ft. x 6 in N88 P 9407-Shpg. wt. 5 oz. \$3 00

THE RING WATCH

A dime for the time! Shiny 10cent piece serves as dial for this little finger fancy. Bezel is notched at hour spots. Black hour and minute hands. Yellow gold-color base metal Unbreakable mainspring Swiss movement Adjustable one size fits all.

4 P 16696-Wt 2 cz. .. \$18.99

Also in Chrome-plated basa metal.

4 P 16697-Wt. 2 oz. . . \$18.99

GIRLS The the stay-neat



100% Dacron* polyester double-knit fabric takes the fuse out of garment care. These dresses keep their shape through active wear, through washing after washing. Colors stay bright and lively. Cureful tailoring—seams specially stitched so they won't ravel. For the easiest care ever, just machine wash, medium; tumble dry.—no ironing needed.

1 A-line dress designed for fit-and-flare flattery. Bracelet-length sloaves White contrast-color collar and cuffs of Dacron' polyester double knit. Non-snag nylon zipper in back. Five pearlized plastic buttons and mock-mini-belt with matching pearlized plastic buckle added for train

Girla' sizes 7, 8, 10, 12 Please state size

77 H 1484F-Red 77 H 1485F-Green

Shpg wt. 9 oz . 19.99

*Reg DuPont I M 18 Sears ADSER 2 Jacquard pattern shift. %length sleeves have white cuffs. White cowl collar with sash. White stitched-down band marks dropped waist. Non-snag nylon zipper in back.

Girls' sizes 7, 8, 10, 12, 14 Please state size

77H1480F-Turquoise blue with white trim

Chubby Girls' sizes 10%, 12%, 14%, 16%. Turquoise blue, white only. State size.
77 H 1865F-Wt. 13 oz. 311 99

3 Short-sleeve collariess dress. Gold-color metal buttons at front closing and on decorative U-shaped pockets. Stylish striped scarf at neckline is detachable Dress has lowered waistline. Two kicky front pleats.

Girls' sizes 7, 8, 10, 12, 14
Please state size.

77 H 1482F-Gold

77 H 1483F-Royal blue

12%, 14%, 16% Gold only Please state size

77 H 1866F-Wt. 12 oz. \$11 99







20 Sears AEDELG

OUTFITS

GIRLS SIZES 7 10 19 Some in Chubby Girle sizes too

1 Jumper 'n Blouse. Swingy jumper sports a brown and tan woven plaid swinger skirt and tan knit top of bonded acrylic Belt defines the dropped waistline. Step-in style with a button-front closing. Separate cotton blouse shows off a droopy dog-ear collar and %-length sleeves, back-button closing Machine wash, warm. . do not tumble dry jumper. Girls' sizes 7, 8, 10, 12, 14. State size.

Dress 'n Scarf. Low-torso dress is all dash with its knifepleated woven skirt and red knit top of bonded acrylic. Jewel neckline, back-zipper closing. Long detachable scarf spices up the dress in the same red and gray potent plaid as the skirt. Machine wash, warm...do not tumble dry.

3 Dress 'n Vest. Bittersweet crocheted vest of Orion' acrylic complements this suppy dress with a two-piece look. Shirt-look, button-front woven top (polyester and rayon) is attached to the woven skirt of bonded acrylic. Black, tan, and bittersweet plaid skirt steps lively with inverted front pleats, vinyl belt. Machine wash, warm. . do not tumble dry.

4 Dress 'n Poncho. Woven ensemble of bonded scrylic Poncho's slightly ecooped neckline lets the stand-up collar of the dress peek out. Dress has a two-piece look...red, brown, and tan plaid A-line skirt and off-white, short-sleeve top. Machine wash, warm...do not tumble dry.

Featuring shape-retaining acrylic bonded to acetate tricot



Great fashion fun . , these 2-piece ensembles! Wear them as a complete outfit . . or just the part that suits your whim

5 PERMA-PREST® Dress 'n Vest. Check-mates in green and white. Dropped-waist dress takes a knife-pleated skirt . . green buttonfront top. Separate vest buttoned and pocketed Outfit is polyester and cotton. Machine wash, med , tumble dry, no iron

Girls' sizes 7, 8, 10, 12, 14. State size

Chubby Girls' sizes 814, 1014. 1214, 1414, 1614. State size. 77 H 1870F-Wt. 13 oz.

77 H 1491F-Wt. 10 oz. . . . 08.99

6 Dress 'n PERMA-PREST® Jumper. Cotton and polyester green jumper with mock pockets. . machine wash, med., no iron if tumble dried. Cotton paisley dress (not Perma-Prest) goes it alone with bracelet-length sleeves, flip tie, back sipper. Machine wash, med Girls' sizes 7, 8, 10, 12, 14. Chubby Girls' sizes 10%, 12%,

State size.

77 H 1490F---Wt. 9 oz. ... 46 99

1414, 1614 State size. 77 H 1869F—Wt. 12 oz.

7 Dress 'n Vest. A tricky combination in cotton, polyester Separate navy vest is groovy over about anything. Navy and green plaid skirt swaggers with knife pleats . . attached blouse sports %-length sleeves, back button closing Not PERMA-PREST* . machine wash, medium.

Girls' sizes 7, 8, 10, 12, 14. State correct size.

8 PERMA-PREST® Jumper 'n Blouse. Blue and green plaid pulloverstyle jumper with dropped waist and inverted front pleats. Blouse sports ruffles, back-button closing. Cotton and polyester outfit. Machine wash, med. . no iron if tumble dried

Girls' sizes 7, 8, 10, 12, 14. Please state correct size.

Featuring no-iron fabrics of cotton and Fortrel polyester





GIRLS SITES 7 10 10 PERMA-PREST® DRESSES...



Chubby Girls' 8%, 10%, 12%, 14%,

77 H 1874F-Shpg. wt. 10 oz. ... #6.99

161/2. State correct size.

Girls' sizes S(7-8); M(10-12), L(14).

77H8690F-White 77H86901F-Brown

all play and little work make them exciting



Girls' sizes 7, 8, 10, 12, 14. Please state correct size.

the neckline to form a stand up collar on this swingy navy blue shirt

shift Bracelet-length sleeves flourish with a trimming of lace Front

77 H 1503F-Shpg. wt. 5 oz . \$4 99

button closing

4 Navy plaid shirtdress spruced up with patch pockets and %-length sleeves. A swingy dress with contrasting hip-low belt, stand-up collar and sleeve trim Gold-color anchor buttons march down the front

Girls' sizes 7, 8, 10, 12, 14. Please state correct size

77 H 1505F-Shpg. wt. 6 oz. . . # 4.00

All dresses on these two pages are machine washable, medium, no ironing if tumble dried



GIRLS SITES 7 to the Only \$399 each .. yet these are groovy



Styled to go everywhere, this all-cotton gingham dress is plaid of navy, green, rust, light blue and gold White lace edges neckline, forms double row of trim down to high waistband. White buttons add a perky touch. Button closing at back. Machine wash, medium temperature. Not Perma-Prest.

 1 PERMA-PREST⁶ jumper-effect dress Navy blue vest-style top. Back-button closing. Lowered waistline. Gathered plaid skirt is mostly navy blue. White blouse insert with pointed collar, plaid bow tie. Top: polyester, rayon; skirt: polyester, cotton. Mach. wash, med.; tumble dry, no iron.

2 PERMA-PREST® abort-sleeve dress is predominantly navy blue. White pointed collar and sleeve trim. Low waistband is accented with 2 gold-color metal buttons Skirt is softly gathered all around. Backbutton closing. Gingham of polyester and cotton blend. Machine wash, medium temperature; tumble dry, no iron

 3 PERMA-PREST® short-sleeve dress is of navy blue with red vest insert. Screen-printed yoke from cowl collar to vest. Collar and cuffs in bright white for contrast. 4 petite buttons at front. Button closing at back, back tie at waist. Blend of polyester and cotton. Machine wash, medium temperature; tumble dry, no iron.

4 PERMA-PREST gingham dress of red, green, navy blue plaid. Great stand-up self fabric collar. % elasticized sleeves with self-fabric ruffle Dropped waistline with full gathered skirt. Button closing at back. Polyester and cotton. Machine wash, medium, tumble dry, no iron

Please state correct size.

77 H 1878F—Shpg. wt. 8 oz....... \$4 99

ORDER USUAL SIZE. . if in doubt see pages 768-769 for "how to measure"
Then use Girls' chart on page 43, Chubby Girls' chart on page 47

Would you like a Sears Credit Card? See page 784



GIRLS SIZES 7 10 19 Some in Chubby Girls sizes too

COATS ready for any season

You can wear them with or without warm zip-liners





(1 thru 4) Zip-liners: acrylic pile on cotton back. Sleeves are quilted acetate with acetate fill Cotton knit wristlets, except (4) cottonand-nylon knit.

1 Shower-resistant coat. Fortrel[®] polyester and cotton treated with ZePel*, 2 big pockets with flaps. Self belt, loops. Acetate lining. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. Please state correct size

With Zip-liner

Reg. T.M. DuPont

2 Navy blue trench cost and kerchief of Avril® rayon and cotton. Acetate lining. Dry clean Girls' sizes 7, 8, 10, 12, 14

 3 Chesterfield. Blue-and-red plaid polyester and cotton. Zepel* treated Cotton velveteen collar. 2 pockets. Acetate lining Dry clean With Zip-liner.

Girls' sixes 7, 8, 10, 12, 14 State

77 H 2795f-Shpg wt. 2lbs. . \$15.99 Chubby Girls' sixes 10½, 12½, 14½, 16½ State size.

77 H 2864F-Wt. 2 lbs. 6 oz. . . \$17 99

4 Shower-resistant balmacaan and headscarf Dacron* polyeater, cotton ZePel* treated. Acetate lining Machine wash, warm

With Zip-liner

Girls' sizes 7, 8, 10, 12, 14
77 H 2720F—Light blue
77 H 2702F—Deep navy blue
77 H 2700F—Cranberry
77 H 2724F—Forest green
State size. Shpg. wt. 2 lbs. 816 99
Chubby Girls' sizes 10½, 12½,

Another PRICE ROLL BACK!

Spring Big Book was \$12.99, Without Zip-liner, Navy blue only Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2705F-Wt. 1 lb. 4 oz....\$12 34



1 Reversible hooded storm cost, Navy blue smooth side of polyester and cotton reverses to red quilted side of nylon with polyester quilt fill Navy blue belt, wide belt loops and patch pockets on navy side. Metal buttons. Both sides treated to be shower resistant. Dry clean Girls' sizes 7, 8, 10, 12, 14. Please

state correct size.

Shipping weight 2 lbs. 4 oz. 77 H 2796F \$19 99 2 Quilted princess style cost of wet-look ciré nylon. Lining of nylon taffeta. Dacron* polyester quilt fill Wide notched collar. Selffabric half belt at back. 3 metal buttons at front. 2 slash pockets. Machine wash, warm Girls' sizes 7, 8, 10, 12, 14. Please

state correct size. 77 H 2797F—Red 77 H 2798F—Navy blue

"Reg. DuFont T M.

GIRLS' SIZES 7 to 19

QUILTED COATS for softness and extra warmth



77 H 2608F-Wt. 1 lb. 2 oz. \$7 99



SHOWN ON FACING PAGE

3 Water-repellent nylon jacket and hood lined with quilted nylon taffeta; polyester fill Hood framed with acrylic pile on cotton back. Embroidered braid trim. Machine wash, warm Girla' sizes 7, 8, 10, 12, 14

Please state size 77 H 2437F-Gold 77 H 2438F—Navy blue Shpg. wt. I lb. 8 oz. 15 99

4. Another PRICE ROLL BACK

1969 Fell Big Book was \$4.99. Fine-quality ski pants are waterrepellent stretch nylon knit. Fleeced inside for warmth. Stitched front creases, self fabric atirrups Side zipper. Machine wash, warm

Girls' sizes 7, 8, 10, 12, 14. Please state size.

77 H 240 IF-Medium blue 77 H 2402F-Black . \$474 Shpg. wt. 10 oz.

Reversible nylon ski jacket. Multicolor and navy blue print on one side reverses to quilted solid blue nylon taffeta on the other. Polyester quilt fill. Knit wristlet cuffs. White pile trims hood. Zipper front. Two pockets on print side Machine wash, warm

Girls' sizes 7, 8, 10, 12, 14 Please state size.

Shipping weight 1 lb. 8 oz Chubby Girls' sizes 1014, 1214. 1412, 161/2. Please state size. Shipping weight 2 lbs. 77 H 2639F #1199

Water-repellent nylon oxford snow pants . . urethane coated. Lining: nylon quilted to unknown fibers (textile by-products). Suspenders adjust. Zipper at front, leg sides Elasticized waist, stirrups. Machine wash,

Girls' sizes 7, 8, 10, 12, 14 77 H 2419F-Navy 77 H 2421F-Brown 77 H 2420F Black State size Wt. 1 lb. 4 oz. . . . \$7 90 Chubby Girls' sizes 1014, 1214, 1414. 1614 State size. Navy only. Shpg. wt. 2 lbs. V77 H 2622F #8 99

Red-and-blue plaid ski pants. Straight legs. Elastic at waist, elastic stirrups. Acrylic bonded to acetate tricot Machine wash, warm

Girls' sizes 7, 8, 10, 12, 14. Please state size. Shipping weight 10 oz 77 H 2412F \$6.99

Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2440F—Shpg. wt. 2 lbs. 8 oz. \$16.99

8 Woven-plaid poncho with solid-color pile lining to keep you warm. Flippy fringe all around bottom. Tasseled hood with drawstring closing. Poncho has acrylic shell bonded to acetate tricot, lining is Orlon* acrylic pile on cotton back. Dry clean-

Girls' sizes S(7-8), M(10-12); L(14).

All warmly lined

77 H 2445F-Red plaid 77 H 2448F—Blue plaid

9 Navy blue melton pea jacket of reprocessed wool and nylon. Lining of body and sleeves is warm quilted acetate with quilt fill of acetate and undetermined fibers (textile by-products) Shaped princess styling in front. Self-fabric half-belt at back Brase-color metal buttons. Two pocketa. Dry clean-

10 Hooded poncho with a hand-crafted look Exotic colors turn on textured knit. Drawstring closing. Rayon, cotton, nylon shell bonded to acetate tricot. Thick black fringe, hood tassel: both acrylic. Red quilted nylon

Hooded cordurey jacket of cotton laminated to polyurethane foam. Warm quilted lining of all aylon. Hood is pile lined . . cotton pile, acetate back. Two patch pockets. Gold-color metal buttons at front. Dry

Girls' sixes 7, 8, 10, 12, 14. State size. 77 H 2520F-Red. Shpg. wt. 1 lb. 8 oz. 13 99 Chubby Girls' sizes 1014, 1214, 1414, 1614. Brown.

*Rea T.M. DuPont

ORDER USUAL SIZE. . see how-to-measure on page 768-769

GIRLS SIZES 7 16 10 Some in Chubby Girls eizes too

Machine washable PILE JACKETS



1 Hooded pile jacket. Warm Orlon' acrylic pile on cotton back. Nylon taffeta lining quilted to polyester. Simulated leather belt with contrasting stripe. 2 pockets. Zipper front closing ends beneath chin to keep hood close to head. Machine wash, warm temperature.

Girls' sizes 7, 8, 10, 12, 14. 77 H 2504F—Navy blue 77 H 2505F—Camel tan

State size. Navy blue only. V77 H 2604F-Wt. 2 lbs. 8 oz. 8 19.99 2 This great-looking pile jacket is machine washable at warm temperature. Dries quickly to a soft and fluffy texture.

Densely packed pile of 100% Dacron* polyester on polyester back springs back after sitting or packing; it's warm and lightweight. Matching tightly-woven nylon taffeta lining is quilted to polyester batting. Matching polyester knit inner cuffs. Fashion extrassionalized backets the size of the polyester with the polye simulated leather trim on pockets and down zippered front. Belt of simulated leather; metal rings form closing. Wide collar style.

Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2506F—White 77 H 2507F—Navy blue

77 H 2508F-Brown

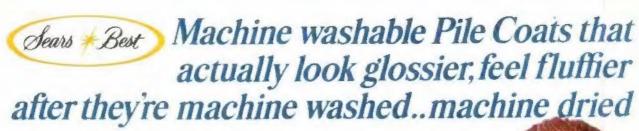
3 Bright navy blue pile jacket comes with its own button-on red-and-white striped scarf. Just tuck the fringe inside on one end of this clever scarf, and it doubles as a stocking cap. Scarf is acrylic.

The jacket is warm but lightweight Orlon* acrylic pile on cotton back. Body and sleeves lined in white quilted all acetate. Wrists elasticized for warmth. 2 side seam pockets. Zipper front closing. Machine wash, warm temperature.

Girls' sizes 7, 8, 10, 12, 14. Please state correct size.

Shipping weight 2 pounds 8 ounces. 77 H 2509F 17.99

*Reg. DuPont T.M.





Chubby Girls' sizes 10%, 12%, 14%,

Shpg. wt. 3 lbs. 11 oz. \$27.99

AFDELO Sears 31

77 H 215 1F-Brown; brown trim

161/4. Please state size. 77 H 2150F-Navy; red trim

Two welt pockets.

Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2028F-Brown coat, brown-and-

77 H 2029F-Navy coat, navy-white knits Shpg. wt. 3 lbs. 15 oz. Set \$29.99

beige knit scarf and hat

GIRLS SIZES 7 10 10 some in Chubby Girle sizes too

Coats of plush pile



THE GREAT ANIMAL LOOK: TAMED Pile Coats you can machine wash

1 Orlon* acrylic pile with the look of rabbit. Tan, white: black spots. Brown vinyl tie belt. Convertible collar: button at neck. Flap pockets. Pile has olefin back. Quilted acetate lining: polyester fill. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14, State size. Shpg. wt. 3 lbs. 10 oz. 77 H 2013F......\$31.99 2 Orlon* acrylic pile with the look of ermine. White with gold-color buttons. Welt pockets. Notched collar. Pile has cotton back. Quilted nylon lining: polyester fill. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14, State size.
77 H 2018F—Shpg. wt. 31bs. 2 oz. \$19.99

Chubby girls' sizes 1014, 1214, 1414, 1614, State size, Shpg. wt. 3 lbs. 7 oz.

 4 Orlon* acrylic pile with the look of chinchilla. Gray and white.

Gray simulated leather buttons, belt. Convertible collar. Slash pockets. Pile has olefin back. Quilted acetate lining: polyester fill. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14, State size, Shpg, wt. 3 lbs. 9 oz. 77 H 2019F....\$27.99



Machine-washable pile Coat

Soft, sturdy pile of Orlon* acrylic on cotton-knit back. Quilted acetate lining; polyester fill. Raglan steeves. Convertible collar; button at neck. 2 pockets. Goldcolor metal buttons. Self-belted back. Machine washable at warm temperature.

Girla' sizes 7, 8, 10, 12, 14, 77 H 2015F—Brown 77 H 2016F—Navy State size, Shpg. wt, 3 lbs. 1 oz....\$17.99



Reversible hooded Coat

Cotton corduroy laminated to polyurethane foam: reverses to navy-blue Orlon* acrylic pile, cotton back. Blue, red, gold plaid-printed corduroy; 2 pockets. Convertible collar, Dry clean.

vertible collar. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. State size.

77 H 2014F—Shpg. wt. 3 lbs. 5 oz.. \$22.99

Chubby girls' sizes 10½, 12½, 14½, 16½.

State size. Shipping weight 3 lbs. 11 oz.

V77 H 2154F....\$25.99

GIRLS SIZES 7 10 10 Some in Chubby Girls sizes too





The place to shop for Super Separates ... Separates with the newest looks and newest colors



Corduroy capers in country colors . . teamed up with just-right tops

- 1 Sherps* Vest. Plush off-white acrylic pile, cotton back, takes a trimming of cotton suede in a rich brown shade. Tabs form the interesting front closure. Hand wash.

 Girls' sizes S(7-8); M(10-12); L(14).

 77 H 7428F—State S, M, L. Wt. 4 oz. 55.99
- 2 PERMA-PREST® Pullover. The long look in a dark brown Ban-Lon® shirt of Textral-ized® nylon. Knit with a special stitch so it's snag-resistant. Machine wash, medium . . no ironing if tumble dried. See page 42 for 6 other vibrant colors and chubby sizes.

 Girls' sizes S(7-8); M(10-12); L(14).

 77 H 74166F—State S, M, L. Wt. 6 oz. . . . \$3.99

- 3 A-line Skirt steps lively in cotton corduroy. Highlighted with front zipper, front pockets, matching belt. Machine wash, med.

 Girls' sizes 7, 8, 10, 12, 14. State size.

 77H52541F-Brown 77H5254F-Bittersweet
 Shipping weight 6 ounces. \$4,99
 Chubby Girls' in brown only. Sizes 8½, 10½, 12½, 14½, 16½. Please state correct size.

 77 H 56541F—Shpg. wt. 6 oz. \$5,99
- 4 Turtleneck Pullover. White Turbo Orlon*
 acrylic. Back zipper. Machine wash, warm.
 Girls' sizes 8, 10, 12, 14. State size.
 77 H 8570F—Shipping weight 8 oz.\$3.99
- 5 Dropped-walst Jumper shows off in cotton corduroy. Peppered with a mock belt and front pockets. Back zip closing. Machine wash,
- 77 H 5847F-Shipping weight 8 os. \$7.99
- 6 Three-piece Pant Suit in rich brown cotton 6 Inrespice Pant Suit in rich brown cotton corduroy. Long sleeve jacket sports front zipper closing. Wide straight leg pants are pullon style. White turtleneck cotton shirt is sleeveless. All 3 pieces are machine washable, medium temperature.

 Girls' sizes 7, 8, 10, 12, 14. State size.

 77 H 5062F—Shipping weight 1 lb. .Set \$ 12.99

*Reg. DuPont T.M.

AEDSIG Sears 33